



# JABATAN PELANCONGAN DAN HOSPITALITI DIPLOMA IN RESORT MANAGEMENT

## PROGRAMME EDUCATIONAL OBJECTIVES (PEO) - EFFECTIVE DEC 2016

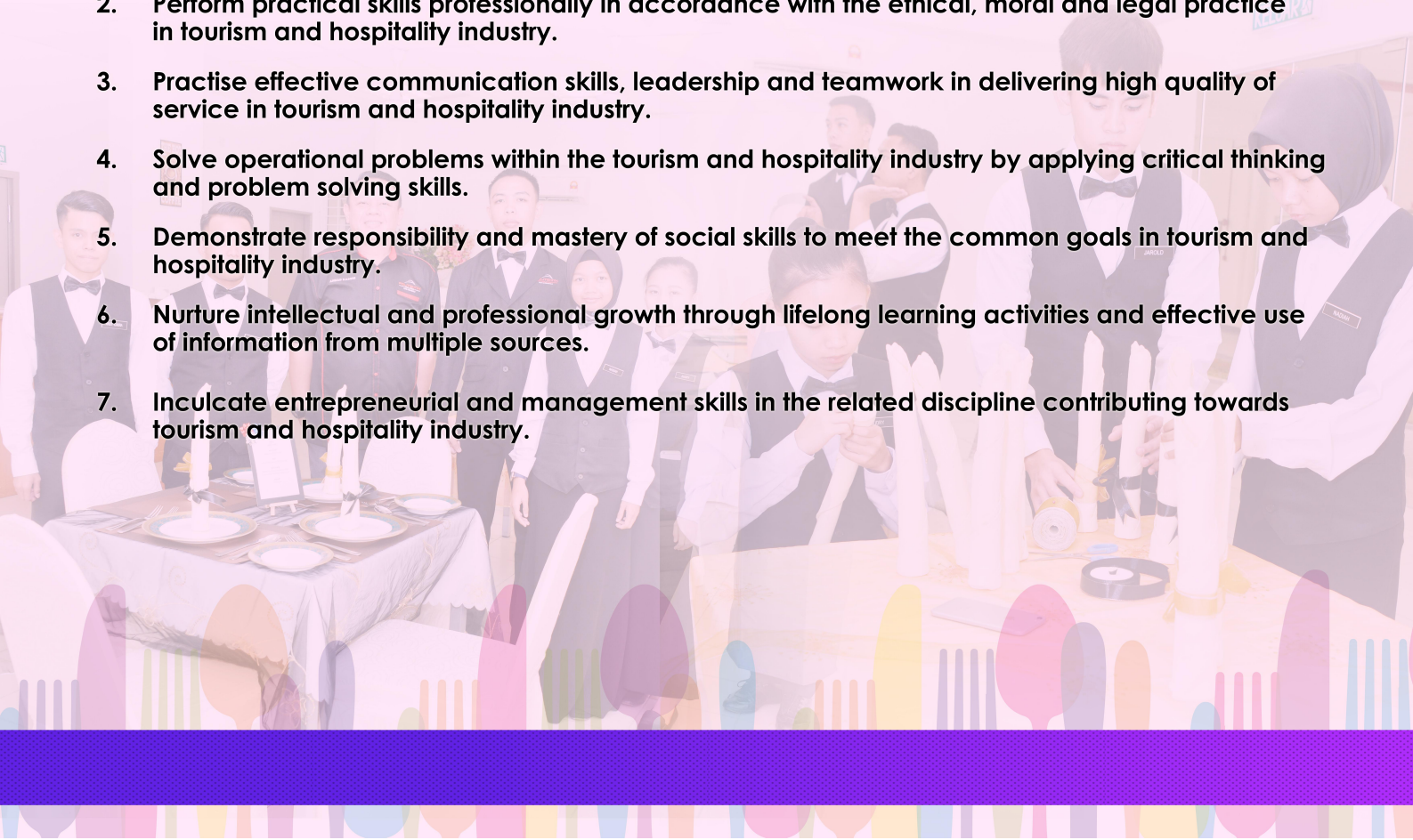
The Diploma in Resort Management programme shall produce semi professionals who are:

1. Able to display critical knowledge-based understanding, coherent with highly developed technical skills projected in a polished attitude in tourism and hospitality industry.
2. Able to communicate effectively and perform excellent leadership, teamwork and social skills to fulfil industrial needs.
3. Able to apply critical thinking and problem solving skills professionally in dealing with various tourism and hospitality challenges.
4. Able to apply management, entrepreneurship skills and adhere to the needs of continuous learning for successful career advancement.

## PROGRAMME LEARNING OUTCOMES (PLO) - EFFECTIVE DEC 2016

Upon completion of the programme, students should be able to:

1. Demonstrate knowledge to meet current needs and adapt to challenges and changes in tourism and hospitality industry.
2. Perform practical skills professionally in accordance with the ethical, moral and legal practice in tourism and hospitality industry.
3. Practise effective communication skills, leadership and teamwork in delivering high quality of service in tourism and hospitality industry.
4. Solve operational problems within the tourism and hospitality industry by applying critical thinking and problem solving skills.
5. Demonstrate responsibility and mastery of social skills to meet the common goals in tourism and hospitality industry.
6. Nurture intellectual and professional growth through lifelong learning activities and effective use of information from multiple sources.
7. Inculcate entrepreneurial and management skills in the related discipline contributing towards tourism and hospitality industry.







# JABATAN PELANCONGAN DAN HOSPITALITI DIPLOMA IN RESORT MANAGEMENT

## PROGRAMME EDUCATIONAL OBJECTIVES (PEO) - EFFECTIVE JUNE 2020

The Diploma in Resort Management (DHR) programme shall produce semi-professionals who are:

1. Resort Executives who apply fundamental resort operation knowledge and principles in providing solution for hospitality issues and challenges.
2. Resort Executives who apply a specific level of practical skills, procedures, digital applications and numerical data to perform related tasks in hospitality industry.
3. Resort Executives who alternately adopt the roles of a leader and team member, and able to communicate effectively in assisting and providing creative solution for hospitality industry.
4. Resort Executives who enterprisingly acquired new knowledge and entrepreneurial skills for career advancement and complying with organizational and professional ethics in work and social environment.

## PROGRAMME LEARNING OUTCOMES (PLO) - EFFECTIVE JUNE 2020

Upon completion of this programme, students should be able to:

1. Apply knowledge of resort management in operating and managing resort operation and hospitality services.
2. Analyse issues and challenges in assisting and providing appropriate solution for resort operation and hospitality services.
3. Perform skills in the resort operation and hospitality services.
4. Demonstrate effective communication and interaction skills, to an individual or as a team member.
5. Display the ability to use digital application and interpret numerical data in related tasks.
6. Demonstrate leadership, autonomy and responsibility by taking alternate role either as a leader or member of a diverse team.
7. Demonstrate entrepreneurial and good managerial skills in society.
8. Integrate professionalism, positive attitudes and values in engaging with society and stakeholders.