

# TOURISM AND HOSPITALITY DEPARTMENT

DHR

## DIPLOMA IN RESORT MANAGEMENT

### PROGRAMME EDUCATIONAL OBJECTIVES (PEO)

The Diploma in Resort Management (DHR) programme shall produce semi-professionals who are:

Resort Executives who apply fundamental resort operation knowledge and principles in providing solution for hospitality issues and challenges.

1

Resort Executives who apply a specific level of practical skills, procedures, digital applications and numerical data to perform related tasks in hospitality industry.

2

Resort Executives who alternately adopt the roles of a leader and team member, and able to communicate effectively in assisting and providing creative solution for hospitality industry.

3

Resort Executives who enterprisingly acquired new knowledge and entrepreneurial skills for career advancement and complying with organizational and professional ethics in work and social environment.

4

### PROGRAMME LEARNING OUTCOMES (PLO)

Upon completion of the programme, students should be able to:

1

Apply knowledge of resort management in operating and managing resort operation and hospitality services.

5

Display the ability to use digital application and interpret numerical data in related tasks.

2

Analyse issues and challenges in assisting and providing appropriate solution for resort operation and hospitality services.

6

Demonstrate leadership, autonomy and responsibility by taking alternate role either as a leader or member of a diverse team.

3

Perform skills in the resort operation and hospitality services.

7

Demonstrate entrepreneurial and good managerial skill in society.

4

Demonstrate effective communication and interaction skills, to an individual or as a team member.

8

Integrate professionalism, positive attitudes and values in engaging with society and stakeholders.